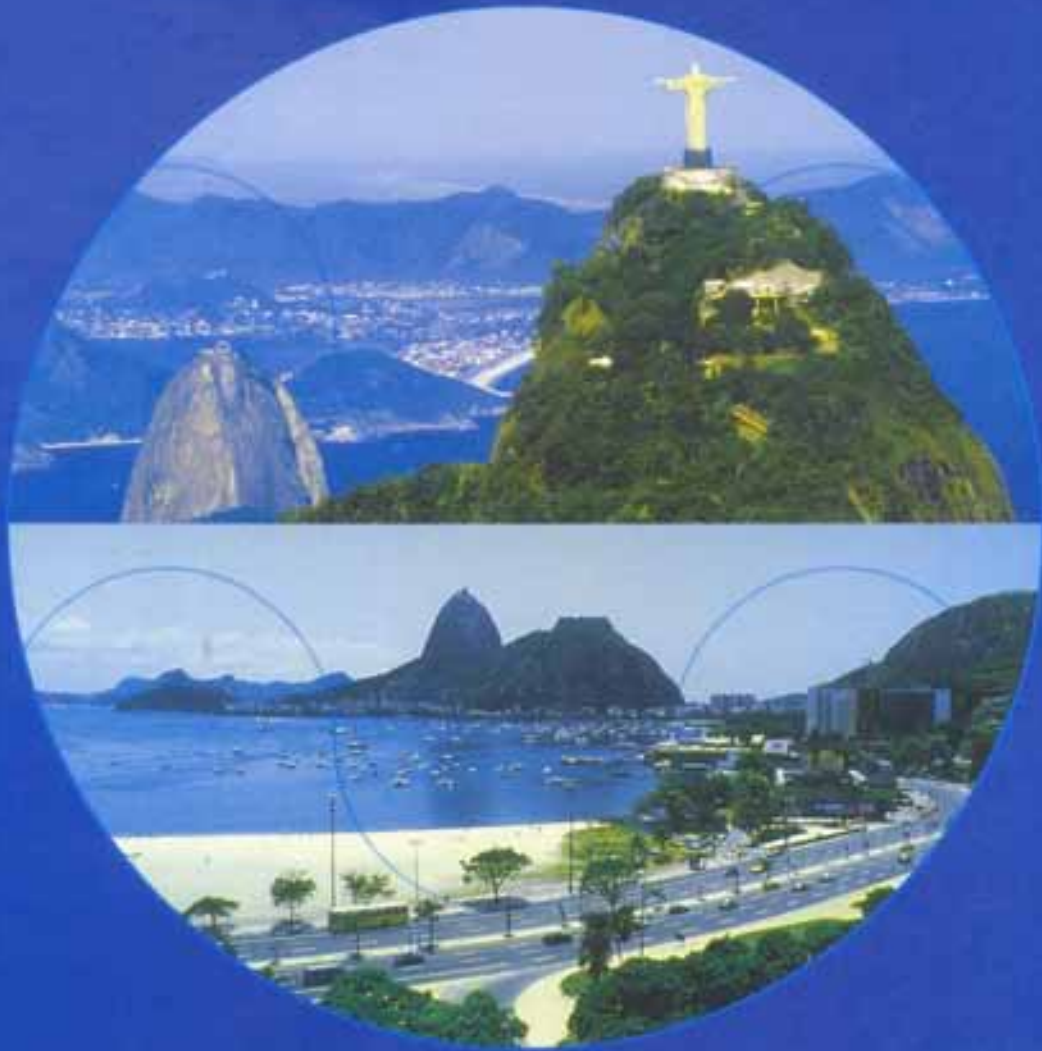


PROJECT



RIO DE JANEIRO
BRASIL



PRESIDENCIA

Dear Dr Rosemary Coates

Dear members of Executive and Advisory Committee.

I am very proud, as president of SBRASH, the proposal of SBRASH, made in Sweden by Dr. Jaqueline Brendler

The SBRASH is organizing itself to take into 2010 / 2011 an executive secretary in Rio de Janeiro which facilitate more effectively reach this great challenge.

For all of Latin America and especially for members of SBRASH, the largest Brazilian society for the study and promotion of sexuality and sexual rights, which brings together health professionals and education, a Congress of the World Association for Sexual Health will boost sexual health in their different fields.

A Congress of the WAS in Rio foster a greater exchange of information between the society of Latin America and other cultures that enriches everyone

Dr. Jaqueline Brendler is the ideal person to lead a proposal to Rio de Janeiro hosts the next World Congress of the WAS in 2013, it belongs to the SBRASH Advisory Committee, the Ethics Committee of FLASSES and now is the secretary for the America's South WAS.

Rio de Janeiro, 13 of October 2009.

Sincerely,

A handwritten signature in black ink, appearing to read "Maria Luiza Macedo de Araujo".

Maria Luiza Macedo de Araujo
President of SBRASH



Dear Dr. Rosemary Coates .

Dear members of Executive Committee and members of Advisory Committee of WAS,

It is with immense pleasure that I present through SBRASH (Brazilian Society of Studies in Human Sexuality) the city of Rio de Janeiro, Brazil as the host of the XXI World Congress from WAS and the 4th World Congress of Sexual Health to be held in 2013.

Rationale for hosting, organising the world congress and Vision of Congress

Professionals and researchers from the sexuality area Who live in Brazil and have dedicated themselves in this segment (Field) for 23 years, since SBRASH was founded, wish to have The World WAS congress to held here because through the exhibition and discussion of different dimensions for sexual health can contribute to the human well-being , to the world , national comunitary and personal development.

We intend with the WAS Congress to stimulate and promote the sexual health because we know that it has a positive impact in the life quality and people's happiness.

We notice that we still have a lot of work to do as to overcome prejudice, fears and ignorance in relation to different sides of the sexuality, struggle to diminish sexual violence, stimulate the respect of sexual rights and gender equality and equity, as well as sexual education and reproduction programs, recognize the permission of sexual pleasure for all people which includes sexual minorities and disable people. The Congress can be a fertile ground to develop new ways of seeing, thinking and noticing sexuality, pleasure, satisfaction, diversity, sexual rights, sexual education, sexually related problems , reproduction health, prevention and treatment of STDs and HIV, within different cultures, religions and societies.

For the detailed view above, the main topic proposed by SBRASH for the XXI World Congress will be: **Sexuality and Sexual Health: contributing to a new future.**

Another reason to organize the WAS Congress in Rio de Janeiro is that Latin America which has many society members of FLASSES and consequently to WAS, only hosted 4 editions of the Congress. In 2013, it will be 20 years from the last WAS conference in South America.



History and description of the contribution of SBRASH
Experience in organizing scientific meetings, publishing procedures and
professional certification).

SBRASH - Brazilian Society of Studies in Human Sexuality, a non-profit multidisciplinary civil organization was created in 1986 with the intent to enrich and improve research and professionals who are engaged in the Human Sexuality field of study. It was founded by a group of professionals interested in studying the multiple aspects of Human Sexuality, and today counts with 394 associates throughout Brazil.

Seventeen courses and the Xth Brazilian Congress of Human Sexuality took place during the administration of Dr. Jaqueline Brendler as the president of SBRASH (2003-2005). The Brazilian Congress, which happened from the 15th to the 17th of September of 2005, had as its main objective to value new studies about sexuality. The most relevant thesis, speeches, researches from the educational field and the clinical assistance area were awarded, as well as, new public health sexuality projects. 110 national and 3 international guests and a public of 600 enrolled participants, participated in this congress. Eventhough, the 2005 host Porto Alegre does not have many tourist attractions, SBRASH had a net profit of 30 thousand dollars, which was the result from the scientific program and a good organization.

In 2007, the Brazilian Congress happened in Recife and it had over 1,000 participants.

In the year 2009, Foz do Iguaçu (Iguaçu Falls) hosted the 12th Brazilian Congress of Sexuality, and had a public of more 400 member participants.

The RBSH publication – Brazilian Human Sexuality Magazine, the main human sexuality magazine in Brazil is one of ways utilized by SBRASH to promote scientific knowledge. RBSH is in its 20th edition and is indexed to Edubase UNICAMP, in the “A category”, and to the Psi index. The magazine has 20 years of existence and is published with an average of 175 pages.



In 1997, SBRASH created the title “Qualification for the practice of Sexual Therapy and Sexual Education”, which in 2003 was replaced by a test given to participants during our congresses, to grant **the title of Specialist in Human Sexuality (TESH) to professionals from the different areas of sexuality. Such title is validated by FLASSES. This is the manner which SBRASH found to professionalize those who wish to work in this segment.** Currently, there have been 3 TESH tests, and this year there will be the 5th one. The AMB (Brazilian Medical Association) requested that FEBRASGO (Brazilian Federation of the Gynecology and Obstetrics Societies), with the support from SBRASH professionals, offered the first test for gynecologists interested in having a certificate in “the sexology area” in 2005.

The web site SBRASH ([www. sbrash.org .br](http://www.sbrash.org.br)) had over 3,800 visitors last December (2009)..

Why the city of Rio de Janeiro , in the State of Rio de Janeiro ?

_Rio de Janeiro is the city chosen to host the event for numerous reasons.

*First, SBRASH and its associates from the State of Rio de Janeiro have scientific interest in bringing the event to Rio de Janeiro. SBRASH will plan to open new executive secretary at Rio de Janeiro, in 2010 /2011.

* Climate in Rio de Janeiro - mostly sunny, temperature ranging from 27°C / 80°F.

* Rio de Janeiro is the “Cultural capital of Brazil” and has more than 20 museums and theatres being the most famous Municipal Theatre, and intensive night life in District of Lapa .

* This town has a beautiful nature with the biggest urban forest in the world, 2 bays, lagoons, 90 Km of beaches and mountains.

* The Tom Jobim International Airport welcomes regular and charter flights from Europe, North America, Asian and Latin America, as well as flights from all Brazilian capitals. This is the most important gateway into Brazil. According to Embratur, about 40% of foreigner tourists coming to Brazil arrive in Rio de Janeiro, and the massive majority of them arrive via the Tom Jobim airport.



Venue options: Windsor Barra Hotel /Intercontinental Hotel.

*The city has the **Windsor Barra Hotel** , in Barra da Tijuca with capacity for 2.200 people. With its own entrance and reception area, the Barra Windsor’s convention center is impressive in its magnitude. 26 fully equipped salons are available for the accommodation of small, medium or large sized meetings and events. Its daring architecture provides salons with ceiling heights of up to 17 feet, salons with terraces and views to the oceans well as ample corridors with multiple accesses which facilitate the simultaneous flow of thousands of participants. More than 32.000 square feet of meeting rooms, some with a 17 feet high ceiling. Capacities vary from 20 to 2.200 people. Access and reception independent from hotel.

Business center, wi-fi system, printers, copiers, phone and fax. Private parking for 250 cars.

Besides Windsor Hotel , another option is **Intercontinental Hotel** in São Conrado district with capacity for 1.500 people. 20 meeting rooms hosting up to: 2000 theatre style, 1100 classroom, 2000 reception or 1400 banquet. Flexible meeting rooms are on the same floor for ease of navigation. Pool area available for events. Several rooms offer natural daylight. Free parking.

- 22 Meeting Rooms
- 5,304.46m² / 57,096.73ft² of Meeting Space
- 4 Sales & Meeting Professionals On Site
- Largest Room Capacity: 2,000 Theatre Style
- Largest Room Measurements:
36.5m / 119.75ft x 37m / 121.39ft (ceiling height = 4m / 13.12ft) .
- Smallest Room Measurements:
0m / 0ft x 0m / 0ft .

Rio de Janeiro has about 23.000 hotel rooms.

Next to The Windsor Barra Hotel and Intercontinental Hotel there are many hotels which attend to the necessities of different economic levels with prices since 50 dollars per day.

HOTELS IN THE NEIGHBORING AREA.

| Category | # of Hotels | Apartments |
|--------------|-------------|-------------|
| * * * * * | 3 | 1200 |
| * * * * | 5 | 1365 |
| * * * | 10 | 1500 |
| Flat | 25 | 1600 |
| Total | 43 | 5665 |



Please for see two Hotels (Windsor Barra Hotel and Intercontinental Hotel) go to Book Rio de Janeiro Hotels & Turism.

* The city has a low cost of life, competent service rendering companies with market experience.

We propose a World Congress composed of 13 items, which are listed below. These items will be applied and supervised by WAS.

1. Letter from the President of SBRASH, Dr. Maria Luiza Macedo de Araújo, demonstrating his support to Dr. Jaqueline Brendler from the SBRASH Advisory Committee, who supported Rio de Janeiro's candidacy made in the 2008 Gothenburg – Sweden.

2. Letter from the President of FLASSES – Dr. Ruben S Hernandez , president of FLASSES endorses candidacy of Rio de Janeiro for WAS Congress in 2013 .

3. Suggested date: 28 April to 2 of May. Motive: April/May in Brazil the climate is pleasant all over the country. In April, hotel rates are cheaper than in the Summer time (January, February and March). 01 of May is an international Holiday.

4. Place: There are two options, the first option is Windsor Barra Hotel and the second is Intercontinental Hotel.

5. Host Scientific Committee: Carmita H Abdo (FMUSP/ I P/ SBRASH) , Sidney Glina (H Ellis/ SBRASH) , Geraldo Faria (SLAMS / ISSMS) , , Ana Cristina Canosa (UNISAL /SBRASH) , Maria do Carmo A Silva (SBRASH), Antônio C Ayub (FFFCMPA/ SBRASH) , Paulo Canella (UFRJ/SBRASH), Pedro Jurberg (SBRASH) , Maria do Amparo R Caridade (UNICAP/SBRASH), Teresa C P C Fagundes (UFBA/SBRASH).

6. Host Organization Committee : FLASSES, Jaqueline Brendler (SBRASH/ FLASSES/ WAS) , Maria Luiza M Araújo (SBRASH), Zenilce V Bruno (UFC/SBRASH), Marilusa Terra (UFG/ SBRASH) , Maria Helena Vilela (I Kaplan) Sheila Reis (FAMATH/BRASH), Márcio Schiavo (SBRASH) , Eliana Zordan (URI / SBRASH) , Laura Meyer (ITI/SBRASH),, Sandra Baptista (SBRASH), Raquel



Varaschin (SBRASH / FLASSES) Martin Portner (SBRASH), Ralmer N. Rigoletto (CEPCOS/ SBRASH), Andrea Soutto Maior (FAMATH) , Director of FLASSES (Ruben Hernandez, Cristina Fridman, Teresita Blanco, Silvia Cavalcanti, Antonio Causon) , Andrés Flores Colombino e Ricardo Cavalcanti (past-president of FLASSES) Andrés Caro Berta (SUS Uruguai), Elizabeth Gutierrez Florez (SOCOSEX -Colombia), Dominica Vera (SPESH , Paraguai) , Luis Maria A Atucha (AASES - Argentina).

7. Format of the World Congress.

- Day 1: Pre-conference workshop all day until 18:00 hours. The opening ceremony will take place right after the workshop and it will last 1h and 30min.
- From day 2 to day 6: there will be 9 sessions for papers, workshops and roundtable sessions, with 2h30 of duration each. There will be 30 minute long post presentation speeches from the 2nd to the 5th day of the event.
- There will be 8 1h30 long plenary sessions from the 2nd to the 6th day. On the 6th day, the last plenary session will precede the closing ceremony.
- The WAS General Assembly will be held on the 4th day of the event and it will last 2 hours.
- Gala Party – Will take place in the 5th day of the event with Gala dinner and music .
- There is space to place posters in both convention centers.

8. Central Theme: Sexuality and Sexual Health: building a new future.

9. Scientific themes proposed in topics for Rio de Janeiro 2013.

(Partial list)

- Sexuality & Sexual Health and Love, passion.
- Sexuality & Sexual Health and Pleasure, satisfaction, sexual fantasies.
- Sexuality & Sexual Health and Quality of live.
- Sexuality & Sexual Health and Body.
- Sexuality & Sexual Health and Cultures and Societies.
- Sexuality & Sexual Health and Religion.
- Sexuality & Sexual Health and Spirituality.
- Sexuality & Sexual Health and Media.
- Sexuality & Sexual Health and Internet.
- Sexuality & Sexual Health and Ethics.



Sexuality & Sexual Health and Art.
Sexuality & Sexual Health and Family.
Sexuality & Sexual Health and Adolescents.
Sexuality & Sexual Health and Aging.
Sexuality & Sexual Health and Safe Sex.
Sexuality & Sexual Health and Couple Relationships.
Sexuality & Sexual Health and sexual orientation, diversity.
Sexuality & Sexual Health and gender issues.
Sexuality & Sexual Health and Chronic Diseases.
Sexuality & Sexual Health and Sexually Transmitted Diseases.
Sexuality & Sexual Health and Cancer.
Sexuality & Sexual Health and Surgeries.
Sexuality & Sexual Health and Disability.
Sexuality & Sexual Health and Reproductive Cycle (Sterility, Infertility, Pregnancy, Breast Feeding, Assisted Reproduction).
Sexuality & Sexual Health: Drugs (Legal, Illegal) and Herbal medicine.
Sexuality & Sexual Health and Hormones.
Sexuality & Sexual Health and Contraceptives.
Sexuality & Sexual Health and Problems, Dysfunctions, Sexual Disorders.
Sexuality & Sexual Health and Treatment Development
(Psychotherapeutical, Pharmacological, Clinical, Surgical) Problems,
Dysfunctions and Sexual Disorders.
Sexuality & Sexual Health and Sexual Rights.
Sexuality & Sexual Health and Laws.
Sexuality & Sexual Health and Parafilias.
Sexuality & Sexual Health and Sexual Violence.
Sexuality & Sexual Health and Commercial Sex.
Sexuality & Sexual Health and Sexual Education .
Sexuality & Sexual Health and Public Policy Challenges.
Sexuality and Sexual Accessories, Products and Toys.
Prophylaxis of Sexual Disorders and Dysfunctions.
Developments in Sexual Therapy.
Graduation and Training of Sex Educators.
Graduation and Training of Sex Therapists.
Graduation and Training of Professionals who deal with Sexual Health.



10. Social Program.

Welcome reception: SBRASH suggests Cultural Shows with “Carnival Show and Samba music” in ALHAMBRA and SEGOVIA with capacity for 1.800 people In the Windsor Barra Hotel. The second option is rooms GAVEA + PRE FUNCTIONS with capacity for 1.700 people in the Intercontinental Hotel. Salted and typical Brazilian sweets. “Caipirinha” – Brazilian drink, drinks and soft drinks.

Gala Dinner . SBRASH suggests “Sugar Loaf restaurant ” is located in Urca Hill or the same places suggested for the welcome reception either in the Windsor Barra Hotel and Intercontinental Hotel. Dinner with Brazilian food . International music (from various countries of the world) to dance with the view to the sea.

Cultural visits. Sugar Loaf, Corcovado and Christ The Redeemer (one of the New Seven Wonders of the World), Copacabana Fortress, Maracanã Stadium, Copacabana Beach, Fiscal island . Please see Book Rio de Janeiro – Hotels & Turism or (in English) :www.rioguiaoficial.com.br/en/ and www.riodejaneiro-turismo.com.br/pt/

11. Promotion of Congress: KENES will establish strategies which will be carried out to promote the congress and the members of the commissions will commit themselves to promote the event according to the objectives determined by KENES.

12. Scenes containing explicit sex will be allowed .

13. Support Letters – 23 partners endorse Rio de Janeiro do Host WAS Congress in 2013.

1. Ministro do Turismo do Brasil – *Ministry of Tourism*
2. EMBRATUR.(Empresa Brasileira de Turismo) – *Brazilian Institute of Tourism*
3. Governo do Rio de Janeiro - Secretaria de Turismo – *Rio de Janeiro’s Governour - Secretary of Turism.*
4. Prefeitura do Rio de Janeiro – Secretario de Turismo – *Rio de Janeiro’s Mayor-Secretary of Turism.*



5. FLASSES – Federación Latinoamericana de Sociedades de Sexologia e Educación Sexual – *Federation Latin American of Societies of Sexology and Sexual Education.*
6. UFRJ – Universidade Federal do Rio de Janeiro – Instituto de Ginecologia .
Federal University of Rio de Janeiro – Institute of Gynecology.
7. UNICAP (Universidade Católica de Pernambuco)- *Catholic University of Pernambuco*
8. UFG (Universidade Federal de Goiás)- *Federal University of Goiás*
9. UFC (Universidade Federal do Ceará) – *Federal University of Ceará*
10. ProSEX (Programa de Estudos em Sexualidade do Instituto e Departamento de Psiquiatria da Faculdade de Medicina da Universidade de São Paulo)-
Program of Studies in Sexuality Project of the Institute and Department of Psychiatry from the Medicine College of the University of São Paulo.
11. UNISAL (Curso de pós-graduação *lato sensu* em educação sexual do Centro Universitário Salesiano). vai chegar na embratur via correio – *Salesiano University*
12. FAMATh -College Maria Thereza in its Course of Specialization in Romantic Relationships and Human Sexuality .
13. UFBA - Universidade Federal da Bahia - *Federal University of Bahia .*
14. Instituto H Ellis –*Institute H Ellis (by Sidney Glina).*
15. CEPCOs- Centro de estudos e Pesquisas em Sexualidade e Comportamento -
Center of Studies and Research in Behavior and Sexuality.
16. Instituto Kaplan – *Institute Kaplan.*
17. Santa Casa de Misericórdia do Rio de Janeiro , Serviço de Planejamento Familiar– *Santa Casa de Misericórdia do Rio de Janeiro Hospital - Family Planning Service.*
18. Marcio Schiavo (Membro do Comitê Diretivo da SBRASH) – *Member of the Directive Committee of SBRASH.*

19. SLAMS – Sociedad Latinoamericana de Medicina Sexual – Latin American Society of Sexual Medicine .
20. SPESH – Sociedad Paraguaya para el Estudios de la Sexualidad Humana – Paraguayan Society of Human Sexuality Studies.
21. SUS (Sociedad Uruguaya de Sexología) – *Uruguayan Society of Sexology*.
22. AASES (Asociación Argentina de Sexología y Educación Sexual) – *Association of Sexology and Sexual Education from Argentina*.
23. SECOSEX (Sociedad Colombiana de Sexología) – *Sexology Society of Colombia*.

Please for see all Letters go to Book “Support Letters” in web site of SBRASH www.sbrash.org.br - Bidding Book – WAS Congress 2013.

It will be an immense pleasure for the SBRASH scientific community to host the 2013 WAS XX World Congress. We count with the support of everyone.

Sincerely.



Dra. Jaqueline Brendler.
Advisory Committee of SBRASH / Former SBRASH President.
Ethical Committee of FLASSES.
Associate Secretary of WAS.